



Daniela Leggiadro to Lead Market Data Expense Management for Jordan & Jordan

New York, NY – April 16, 2015 – Daniela Leggiadro, an industry leader in expense management and cost remediation projects for market data, has become a Director in Jordan & Jordan’s Market Data Practice. Daniela brings her expansive market data experience, gained from her years in Market Data Management with Deutsche Bank, to the benefit of Jordan & Jordan clients.

As a Director, Daniela will focus on identifying expense savings opportunities for J&J clients on all market data including subscriptions to real-time market data and reference data services. Market Data is an essential component of revenue generation across the global securities business for all asset classes and the complete trade processing cycle. The cost, complexity and compliance obligations demand that it is managed in a professional manner. As Daniela stated, “Given the current environment and the significant headwinds the financial services industry still encounters, many institutions face the daunting dilemma of prioritizing cost management while not compromising revenue opportunities, all the while addressing increased regulatory demands, which drive greater data costs and re-alignment of capital resources. As most institutions address the market data expense line, an expense management program that brings to bear subject matter expertise/product knowledge, business engagement and superior analytics becomes increasingly indispensable.”

“Daniela’s hiring with her acknowledged industry leadership in the use of metrics and data will expand our focus into assisting our clients in expense management”, said Tom Jordan, President and CEO of Jordan & Jordan. “This is more significant than ever as vendors, index providers and exchanges modify their models to enhance their revenue.” Tom Etheridge, Managing Director of J&J’s Market Data practice, added “This focus nicely complements our Market Data Reporting (MDR) service which not only enhances compliance but has savings benefits.”

In a time when market data cost optimization can be an emotive topic, Jordan & Jordan’s proven process provides clients an analytic framework based on innovative tool sets, actionable metrics and financial transparency that results in less business disruption and greater cost efficiency.

Contact

Kathy McGovern, Jordan & Jordan, mcgovern@jandj.com, 212-652-4463

About Jordan & Jordan

Jordan & Jordan is a FinTech company with domain expertise in information, processes and technologies applied to the securities industry. Keeping pace with market practice and regulatory change, Jordan & Jordan provides business, technology and compliance solutions to meet the challenges faced by customers in an increasingly competitive market. Jordan & Jordan leverages knowledge of the financial markets across three core practices: Management Consulting and Regulatory Compliance, Market Data Services, and Industry Solutions. Jordan & Jordan has offices in New York, Chicago, and London. To learn more, visit our web site at www.jandj.com.